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# HOT TOPICS IN BUSINESS AND TECHNOLOGY LAW - 2011 Thursday, January 19, 2012 (12:00 PM - 1:30 PM)

The SCCBA Business Law/ Litigation Section presents an MCLE Luncheon

### THE TWENTY-FIRST PRESENTATION OF

SCCBA's longest running and best attended annual luncheon program on Thursday, January 19, 2012 at twelve noon

### BRAND NEW FOR THIS FIRST YEAR OF THE PROGRAM'S SECOND DECADE

- New Venue at the Biltmore Hotel & Suites in Santa Clara Delicious Food and a Super Room
- More of Practice-Oriented Take-Away Pointers and Suggestions
- Expanded Time for Coverage of the HOT TOPICS
- Ethics and Law Office Management CLE Credits Prior to the January 31st Deadline

The VERY HOTTEST OF THE HOT TOPICS that arose during 2011 both in business and in technology law will be covered, and, in dealing with these sizzling topics, the first-rate panelists will provide you WITH PRACTICAL ADVICE AS TO HOW THESE HOT TOPICS AFFECT YOUR CLIENTS AND YOUR PRACTICE.

A Brief Sampling of the HOTTEST TOPICS to be Covered:

- In the race to the cloud, debunking several myths of cloud computing.
- Advising clients on how to comply with data security breach notification in light of amendments to the California statute, the even broader Texas law, and a proposed Federal enactment pre-empting state laws.
- Compelling reasons to re-write force majeure clauses now and how to do so in light of the increasing spate of earthquakes, floods, and other natural disasters.
- Cash and property distributions to shareholders is redemption at hand through the modernization of Cal. Corporations Code §§ 501-509?
- The latest lessons in trademark and copyright law initial interest confusion may no longer be viable, contributory infringements, and the perils of seeking injunctive relief absent a showing of confusion.
- Diminishing the excruciating task of demonstrating undue burden in electronic discovery.
- Overcoming the challenges of showing good cause for and obtaining early discovery, and sanctions for signing unreasonable discovery objections.
- Dealing with the increased liability of directors under Hellum v. Breyer a step forward or two steps backward?
- Helping clients cope with privacy legislation that alters the landscape on the use of credit reports in the hiring process, the integrity of medical records, and cyberbullying.
- Curbing the sharing by employees of corporate information via LinkedIn, Facebook, and Twitter.

These samples and other of the HOTTEST OF THE HOT TOPICS that arose during 2011 both in business and in technology

- <u>Main Event Calendar</u>Seminar Description
- Speakers
- Register Today
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#### Seminar Location:

Biltmore Hotel 2151 Laurelwood Road Santa Clara, CA 95054 States view map law will be covered in this presentation on January 19, 2012. In dealing with these hot topics, the first-rate panelists will focus this year even more upon providing practice-oriented pointers and suggestions concerning how these hot topics affect both your clients and your practice. This highly acclaimed and well-attended luncheon program has been sponsored for twenty-one years by the Business Law/Business Litigation Section, has by popular demand been re-presented before the Bar Association of San Francisco for several years, and is being presented again this year both because of the significance of the hot topics during 2011 that will be covered as well as the demand from past attendees, many of whom make this presentation a *"must" attend* each year.

No matter what your background or the nature of your practice, this fast-moving program will alert you to major new aspects of the law that will enable you to more effectively and properly represent your clients. You owe it to yourself not to miss this lively, topical, and "of the moment" coverage on January 19, 2012 so you will be fully abreast of the latest legal developments for both transactional and litigation practices. The panelists are experts in the topics they will cover as well as advising on how to properly use and/or react to them.

Panelists: (Click on Speakers tab to the right for full bios) Joshua Gilliland, Majority Opinion LLC Stephen Hollman, Business & Technology Law Group Suchitra Narayen, Oracle Corporation Bernard Vogel, III, Silicon Valley Law Group Stephen Wu, Cooke Kobrick & Wu LLP

## Pricing:

SCCBA Member: \$55 Non-Member: \$105 SCCBA New Admittee (0-3 years in practice): \$45

MCLE Credit: 1.0 General Substantive Law and .5 Ethics <u>\*State Bar of California Approved MCLE</u>: The Santa Clara County Bar Association is a State Bar of California approved MCLE provider. This program is approved for California MCLE credit.

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#### Location

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Directions