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## New Silicon Valley Law Group CEO Bernie Vogel to Focus on Expansion & Strategic Alliances

## Outgoing CEO Myron Brody Led Firm for 10 Years, Continues as "Of Counsel"

**San Jose, Calif**— **August 15, 2011**— Silicon Valley Law Group, a boutique firm of expert attorneys, today announced that shareholder Bernard Vogel III was named CEO and President, and will focus on growing the firm through expansion and strategic alliances. Vogel specializes in corporate financing and tax planning, and was previously CFO for the Firm, as well as Chair of the corporate and securities group.

Vogel plans to carve strategic alliances with domestic and international firms to better support the firm's clients who conduct business all over the world or have transactions that touch globally. In addition, Vogel has targeted key growth areas for expansion including corporate, litigation, estate and tax planning and intellectual property law.

"Bernie is well positioned to move the firm forward during the next decade, and has the expertise needed to transition the firm to the next generation of owners as founding owners retire," said Myron Brody, who had been CEO and President of Silicon Valley Law Group since 2001.

Brody, a real estate and land use attorney who was also a shareholder, will remain a part of the firm with the title "of counsel" and will continue to provide business development, strategic counseling and other support activities.

"Myron is a well-known transactional attorney and rainmaker in the real estate industry who has keen insight. He was a fair and judicious leader," said Vogel. "Fortunately we will not lose his wisdom, experience and expertise; Myron will continue his association with the firm."

During his decade-long tenure at the helm of the firm, Myron Brody successfully kept the firm on course while leading Silicon Valley Law Group through difficult times, including the departure of some owners and two economic recessions. In addition, Brody attracted new attorneys to the Firm and helped institute a robust, transparent accounting system.

## **About Silicon Valley Law Group**

Silicon Valley Law Group is a highly reputable San Jose firm of expert business lawyers specializing in technology, corporate, securities, finance, real estate, land use,

environmental, employment and litigation matters. Attentive, responsive, skilled, experienced, business-oriented attorneys work directly with clients on strategic matters and transactions. Our principals have a minimum of 25 years of direct business-related legal experience. All of our principals have been recognized as "Super Lawyers" by both peers and independent research of Thomson Reuters publications, an honor awarded to only the top five percent of attorneys in the region. Silicon Valley Law Group is a trusted strategic partner that is results driven, values the client relationship, and uses legal tools to solve business problems. <a href="https://www.svlg.com">www.svlg.com</a>

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